
JOSHUA RUGGERI

INFO

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West Chester, PA

SUMMARY

Over ten years of creative work across multiple platforms for the lifestyle, luxury, retail and apparel markets

SKILLS

Comprehensive knowledge producing strong visual language in both print and web mediums

Photo retouching, colorization, clipping paths and detailed post-production work

Trending, spot color management and ability to present concept proposals to clients for new business and marketing

SOFTWARE

Photoshop, Illustrator, Flash, Dreamweaver, InDesign, Premiere, Scene 7 Image Authoring, 3D Max, Microsoft Office, Powerpoint, Scanning and peripherals

EDUCATION

The Art Institute of Philadelphia
Associate's Degree in
Computer Animation
Graduation 2000

EXPERIENCE

EBAY ENTERPRISES

King of Prussia, PA
Production Artist II
09.07 - 06.16

COMCAST INTERACTIVE

Philadelphia, PA
Freelance Web Designer
03.07 - 09.07

QVC

West Chester, PA
Production Artist II
11.05 - 03.07

UNIQUE CONCEPTS

Tai Koo, Hong Kong
Freelance Creative Director
01.05 - 10.05

AND1 BASKETBALL

Paoli, PA
Apparel Designer
01.03 - 12.04

HOOPS TV.com

Philadelphia, PA
Web Designer
12.00 - 12.03

Responsibilities include:

Art direction, graphic design, catalog development, directing photo shoots, on-site direction for signage and set displays, storyboarding, creating proposals, client presentation, extensive image research, upholding strict style guidelines, time management, current trending, maintenance of in-house photo collections and handling production mechanicals.